



# ANA PATRÍCIA DA CRUZ GOMES

Full Stack Developer

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## PROFILE

Web Developer with a strong foundation in digital marketing and international experience across the United States, Spain and the United Kingdom. Skilled in creating innovative, user-focused solutions, I leverage my diverse background to enhance projects. Currently volunteering as a Web Developer, I am continuously developing my skills to stay ahead in the fast-evolving digital landscape. Driven by a passion for web development, I am committed to delivering solutions that prioritize user satisfaction and engagement.

## PROFESSIONAL EXPERIENCE

### Tech Fleet

#### Web Development Volunteer

- Collaborate to deliver web solutions and enhance development skills.
- Work in agile teams to improve problem-solving and project management.

#### Technologies:

Next.js React TypeScript Tailwind CSS shadcn React Icons

### Digital Gate

#### Digital Marketing Consultant at Turismo de Portugal

- Conducted in-depth analysis, oversight, and audits of Digital Marketing campaigns.
- Crafted consultative documents for Turismo de Portugal board.

### Digital Gate | Publicis Groupe

#### Digital Media Planner

- Strategically planned, managed, and optimized cross-channel digital marketing campaigns.
- Shaped digital marketing strategies and ensured meticulous execution.

Additionally, I have managed digital campaigns, across PPC, Social and Display platforms, and budget allocations at The Kite Factory. I have also overseen the membership team at David Lloyd Leisure, optimized club operations at Virgin Active, and managed PPC campaigns at Ayima. My extensive experience includes crafting digital media proposals, conducting in-depth analyses, and leading diverse advertising campaigns for brands like OLX and Henkel. I have held roles ranging from Assistant Brand Manager at Goodyear Dunlop Tires Iberia to various trainee positions, showcasing adaptability across multifaceted responsibilities.

Remote

Sep 2024 – Pres.

Portugal

Aug 2023 – Pres.

Portugal

Sep 2021 – Aug 2023

## SKILLS & TOOLS

### Frontend

React

Next.js

JavaScript

TypeScript

Node.js

HTML / CSS

### Backend

Express.js

MongoDB

### Other

SQL

Git

GitHub

Responsive Web Design

Agile Project Management

## BOOTCAMP PROJECTS

### AppliSnap

- Simplifies job applications with a user-friendly platform. Track application phases effortlessly and gain valuable job search insights.

🏆 Ironhack's Hackshow Winner Project

#### Technologies:

React JavaScript Node.js Express.js Mongo DB Material UI Tailwind CSS APIs

🔗 [applisnap.netlify.app](https://applisnap.netlify.app)

### Atlas of Conquests

- Interactive web app for global exploration. Discover country insights, track travel goals, create wishlists, and visualize visited destinations on a map.

#### Technologies:

React JavaScript Node.js Express.js Mongo DB Material UI Tailwind CSS APIs

🔗 [atlasofconquests.netlify.app](https://atlasofconquests.netlify.app)

### Quidditch Maze

- Engaging web game where players help Harry find the Snitch in 2 minutes.

#### Technologies:

HTML CSS3 JavaScript

🔗 [quidditch-maze.netlify.app](https://quidditch-maze.netlify.app)

Mar 2024

Jan 2024

Oct 2023

## EDUCATION

### Certificate in Data & SQL

Code First Girls

Jul 2024

### Web Development

#### Bootcamp

Ironhack

Sep 2023 – Mar 2024

### Bachelor's Degree in Management

Nova School of Business &

Economics

Sep 2004 – Sep 2008

## LANGUAGES

Portuguese – Native – C2

English – Proficient – C2

Spanish – Intermediate – B2