



ANA PATRÍCIA DA CRUZ GOMES

Full Stack Developer

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PROFILE

Web Developer with a strong foundation in digital marketing and international experience across the United States, Spain and the United Kingdom. Skilled in creating innovative, user-focused solutions, I leverage my diverse background to enhance projects. Currently volunteering as a Web Developer, I am continuously developing my skills to stay ahead in the fast-evolving digital landscape. Driven by a passion for web development, I am committed to delivering solutions that prioritize user satisfaction and engagement.

PROFESSIONAL EXPERIENCE

Tech Fleet

Web Developer Pro Bono

Collaborate to deliver web solutions and enhance development skills.

Work in agile teams to improve problem-solving and project management.

Technologies:

Next.js

React

TypeScript

Tailwind CSS

shadcn

React Icons

Remote

Sep 2024 – Pres.

Dentsu

Digital Executive at Turismo de Portugal

Execute digital media strategy across biddable platforms.

Support strategic planning and reporting across national and international markets.

Portugal

Jun 2025 – Pres.

Digital Gate

Digital Media Planner | Digital Marketing Consultant at Turismo de Portugal

Conducted in-depth analysis, oversight, and audits of Digital Marketing campaigns.

Crafted consultative documents for Turismo de Portugal board.

Portugal

Jan 2023 – May 2025

Additionally, I have managed digital campaigns, across PPC, Social and Display platforms, and budget allocations at Publicis Groupe and The Kite Factory. I have also overseen the membership team at David Lloyd Leisure, optimized club operations at Virgin Active, and managed PPC campaigns at Ayima. My extensive experience includes crafting digital media proposals, conducting in-depth analyses, and leading diverse advertising campaigns for brands like OLX and Henkel. I have held roles ranging from Assistant Brand Manager at Goodyear Dunlop Tires Iberia to various trainee positions, showcasing adaptability across multifaceted responsibilities.

SKILLS & TOOLS

Frontend

React

Next.js

JavaScript

TypeScript

Node.js

HTML / CSS

Backend

Express.js

MongoDB

Other

SQL

Git

GitHub

Responsive Web Design

Agile Project Management

BOOTCAMP PROJECTS

AppliSnap

Simplifies job applications with a user-friendly platform. Track application phases effortlessly and gain valuable job search insights.

🏆 Ironhack's Hackshow Winner Project

Technologies:

React

JavaScript

Node.js

Express.js

Mongo DB

Material UI

Tailwind CSS

APIs

applisnap.netlify.app

Mar 2024

Atlas of Conquests

Interactive web app for global exploration. Discover country insights, track travel goals, create wishlists, and visualize visited destinations on a map.

Technologies:

React

JavaScript

Node.js

Express.js

Mongo DB

Material UI

Tailwind CSS

APIs

atlasofconquests.netlify.app

Jan 2024

Quidditch Maze

Engaging web game where players help Harry find the Snitch in 2 minutes.

Technologies:

HTML

CSS3

JavaScript

quidditch-maze.netlify.app

Oct 2023

EDUCATION

Certificate in Data & SQL

Code First Girls

Jul 2024

Web Development Bootcamp

Ironhack

Sep 2023 – Mar 2024

Bachelor's Degree in Management

Nova School of Business & Economics

Sep 2004 – Sep 2008

LANGUAGES

Portuguese – Native – C2

English – Proficient – C2

Spanish – Intermediate – B2